



Beat Blue Monday with 25% commission through Select & Protect Introducer service

Target issue 15 January 2018: To help brokers fight the Blue Monday gloom, general insurance provider Select & Protect is offering mortgage brokers an outstanding 25% year one commission on all converted leads referred from its Introducer service.

This special offer comes into effect today and runs through to the end of the month. From 1st February year one commission will revert to 17.5%.

The Select & Protect Introducer service takes care of everything surrounding the insurance sale from start to finish, helping mortgage brokers to earn extra revenue without impacting on their day to day business but at the same time ring-fencing their product relationship with the customer.



Select & Protect Head of Residential Property, Sarah Smith, says: “We know from our conversations with mortgage brokers that selling general insurance does take a chunk of time that they could well use on the mortgage application process itself. However postponing the sale of home and other relevant insurance products can not only result in a lost income opportunity, it can also inadvertently steer clients into the arms of others.

She continues: “On Blue Monday, the whole process may feel a little overwhelming to brokers struggling to stay on top of the demands on their time – so we want to help them beat those blues and continue to generate valuable revenue through this special commission offer on all converted leads referred from our Introducer service.”

To take advantage, of this offer brokers simply register as an introducer at www.introducer.select-protect.co.uk .

They can then access the online Introducer platform to refer their client to Select & Protect’s professional sales team who will contact the client at a convenient time to provide a competitive home insurance quote to meet their individual needs. Brokers are updated on referrals via email and when the client takes out a policy, Select & Protect will pay the commission due.

The Select & Protect team will also manage the renewal process in 2019, meaning the broker can continue to earn year after year with no extra effort required.

Sarah concludes: “Our Introducer service removes the legwork, delivers the broker a continued income stream and protects their customer relationship while their customer gets quality cover that is right for them. It’s a win-win for all concerned.”

For more information call Select & Protect’s expert Broker Support Team on 0345 345 9650.



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About Select & Protect

Established in 1983, Select & Protect is a leading provider of general insurance products to the financial intermediary market through its web-based B2B quote and sales platform.

The Select & Protect brand is part of the Hood Group.

Established in 1983, Hood Group works in partnership with consumer brands, leading insurers and Lloyd's of London capacity, financial services organisations and innovation start-ups. Combining its skills as a technology and data specialist with its focus on high quality customer service and considerable experience of working within the insurance and financial services industry, Hood Group aims to help its insurer and business partners including well known household brands and high street retailers, transform their insurance proposition by delivering innovative business models and products to engage more deeply with their customers.

Committed to encouraging and facilitating the development of its team members, Hood Group has achieved national recognition for its efforts through Investors in People and The Sunday Times Best Companies Award. www.hoodgroup.co.uk

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